



ALL-NEW MAZDA3





MAZDA RX-VISION

A mature expression of dynamic vitality through simplicity. The Evolved Kodo Design language adopts the ‘less is more’ Japanese aesthetic. Doing away with excessive character lines allows the movement of reflections to make the form come to life.

MAZDA VISION COUPE

Classic proportions further elevated via the delicate art of creating light and shadow by human hand. Mazda redefines the image of elegance through a sculpted minimalist form that comes alive with a sense of warmth and seductiveness.

We believe in the power of human potential;
creativity, imagination and the amazing things
we're all capable of when we're inspired.

We believe in taking the unconventional road
and going the extra mile to do work that inspires.

We believe in artisans, designers, engineers and
ambassadors who pour human energy into their work.

We believe in the power of cars to move human
emotions. To awaken senses, heighten reflexes, make
pulses race.

We believe the joy of being alive comes from
what we discover on our journey,
and the inspiration we find in every mile.

Mazda makes you feel alive.





SEDUCTIVE AND SPORTY

Despite sharing the same nameplate, the Mazda3 Sportback and Sedan exude different personalities. A powerful and solid presence, the Sportback is a dynamic expression of seductive and lasting appeal.

Mazda3 Sportback: design that liberates the spirit. With sensuous, free-flowing curved surfaces that reflect your ever-changing surroundings, evoking powerful emotions of freedom and self-expression. Opening up a world beyond conventions, where only you set the limits to your imagination and what you can achieve. It's design elevated to a provoking work of art. Inside, the cabin invites you to get in and go, with every detail considered and centred on you to give both emotional and practical satisfaction. Our passionate dedication to driving is the essence of every feature. The rewarding result is effortless and intuitive communication between you and Mazda3.





ELEGANCE AND REFINEMENT

The Sedan's flowing, graceful profile lends itself a sophisticated presence with a calm, refined air. A mature audience will certainly appreciate its exterior's smooth surface movements and elegant beauty.

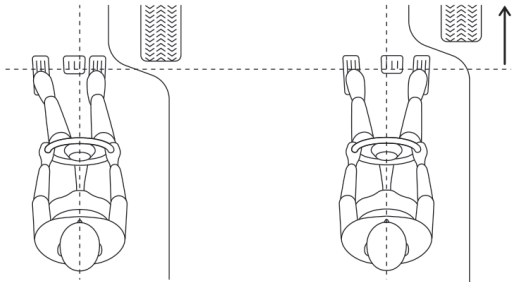




SUPPORTING THE SENSES

BEAUTY IN SIMPLICITY

Your driving position affects every interaction you have with the car. It's where driving pleasure begins, and it's one more place where Mazda puts the focus on you to assure natural posture and ultimate ease of operation. Pedal layout is a prime example. To place the accelerator pedal exactly where your right foot falls naturally, all Mazdas are designed around the driving position with the front wheels further forward to create the space required for correct pedal location. The result is a relaxed, natural driving posture allowing you to operate the vehicle just as you desire, with minimal stress and effort.



Conventional pedal layout
Wheelhouse impedes natural leg extension resulting in driver discomfort.

Mazda pedal layout
Front wheel is moved forward, leg extends comfortably and naturally.

HUMAN-MACHINE INTERFACE (HMI)

Knowledge is power, but poorly presented information results in stress and confusion. So Mazda's HMI is entirely human-centric in its design, keeping you informed while leaving you free to concentrate on driving. Constantly changing high-priority information is delivered in real time in the Active Driving Display just below your line of sight: essential driving information is shown in the meter cluster LCD directly in front of you, and information related to entertainment and convenience comes via the 8.8-inch center display. Prioritizing and presenting information in this logical way helps you to maintain a comfortable, natural posture as it supports you in driving safely and enjoyably.





MOTION INSPIRED BY YOU

SKYACTIV-VEHICLE ARCHITECTURE

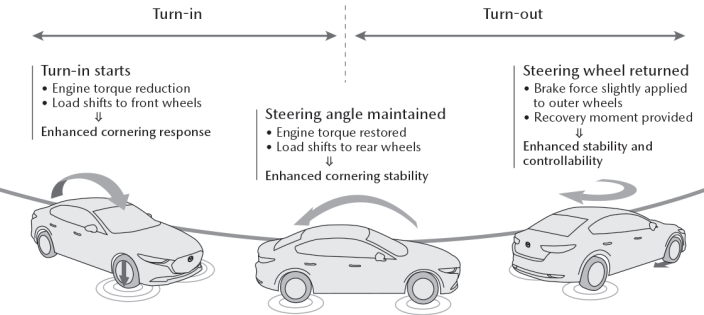
From the time we learn to walk, we learn to control our center of gravity — and thus our balance — entirely without conscious thought. It becomes as natural as breathing. And it is the inspiration for Mazda’s Skyactiv-Vehicle Architecture, aimed at enabling you to fully maintain your balance even inside the vehicle. With human characteristics as the overriding design directive for the seats, body and chassis as a whole, Skyactiv-Vehicle Architecture realizes ride comfort, handling stability and vehicle motion that perfectly matches human sensibilities and always feels familiar and natural to driver and passengers alike.



G-VECTERING CONTROL PLUS (GVC PLUS)

GVC Plus is one more way Mazda’s human-centric engineering makes vehicle movement more responsive, more confidence-inspiring and just more comfortable. As you enter a bend, GVC Plus momentarily lowers engine torque to transfer weight to the front wheels and enhance grip. Then as you go through the curve, engine torque is restored to shift weight rearwards for greater stability. Finally, as you exit the bend brake force is slightly applied to the outer wheels to help recover straight-line running. This seamless, behind-the-scenes control greatly reduces the need for mid-bend steering corrections, smoothes the effect of G forces to reduce body sway, and lowers stress and fatigue on long drives.

GVC PLUS OPERATION





CLEANER, MORE EFFICIENT ENERGY

SKYACTIV-G

Conventional internal combustion engines only harness around 30% of the potential energy in the fuel they consume; the rest is wasted. So Mazda developed Skyactiv-G, a high-efficiency engine that compresses the air-fuel mixture to a much higher degree than in conventional powerplants, squeezing far more energy from every drop of fuel. This high compression ratio, unparalleled among mass production engines, delivers both sheer driving pleasure and outstanding fuel economy.

The all-new Mazda3 is available with the following engines:

2.0L Skyactiv-G • 154 PS, 200 Nm

1.5L Skyactiv-G • 111 PS, 146 Nm

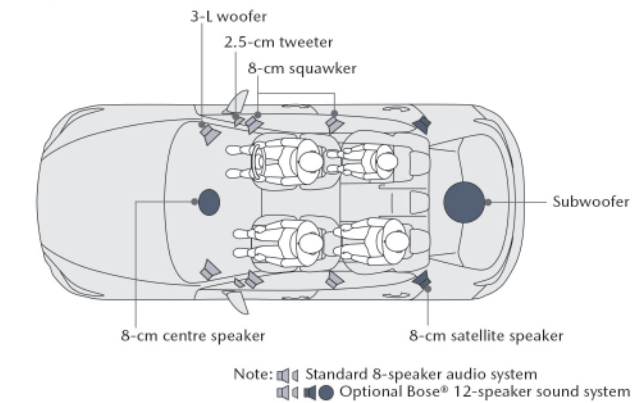
THE SENSIBILITY OF SOUND



MAZDA HARMONIC ACOUSTICS

Assured control of sound in the cabin — whether noise or music — is another key element of driving pleasure, superbly achieved by Mazda Harmonic Acoustics. This far-reaching audio initiative was developed to create a quiet cabin that insulates you from unwanted and distracting outside noise, while still allowing for the subtle sounds from the road and engine that add to the driving experience. It also drove the design of the audio system to deliver the same rich sound at both low and high volumes. Particular attention was paid to speaker placement to give deep, satisfying bass and clear, well-localized mid- and high-frequencies. The result is detailed, natural reproduction of music with astonishing depth and clarity at any volume.

Speaker layout





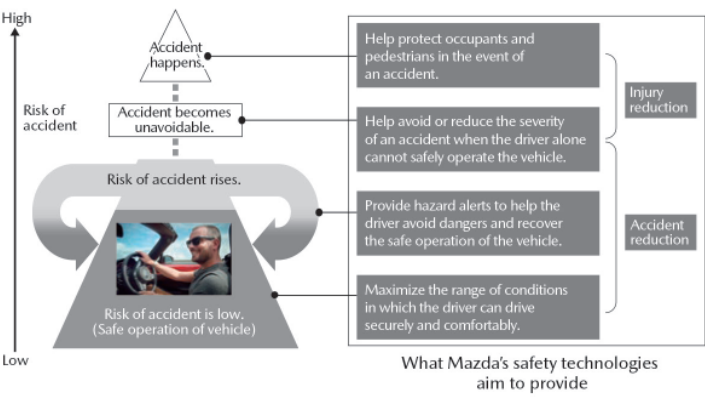
REASSURING SAFETY, DRIVING ENJOYMENT

MAZDA PROACTIVE SAFETY

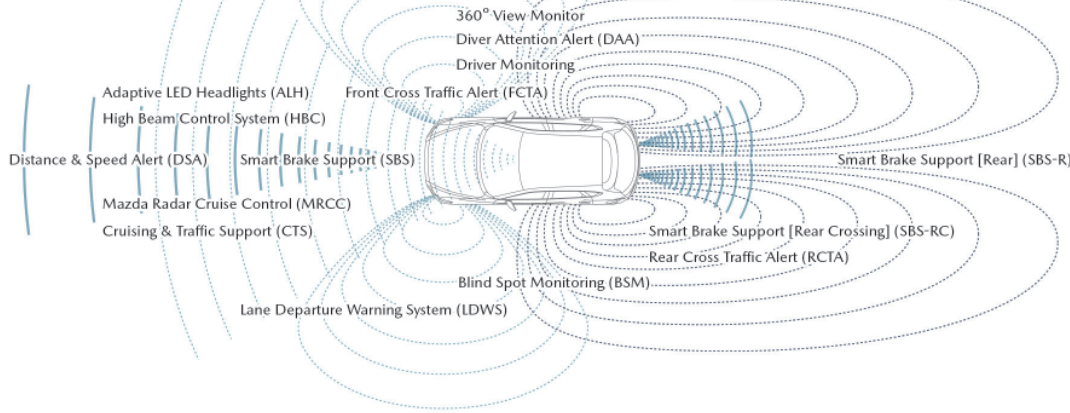
Confidence-building reassurance for the driver, and an enjoyable driving experience for all occupants. These are the fundamental aims of Mazda Proactive Safety. And with these twin goals, Mazda expanded the concept of safety, taking it beyond the conventional thinking on advanced safety technologies to also include the driving position, information layout, visibility, and driving dynamics. It’s an ongoing effort to provide a safe and reassuring experience for everybody, including passengers in the rear seats, with the ultimate aim of making accidents a thing of the past.

As part of this progress towards comprehensive all-round safety and an accident-free future, Mazda engineers not only evolved and improved the driving position and visibility, they also developed i-Activsense, a suite of advanced safety technologies that includes Driver Monitoring, Front Cross Traffic Alert (FCTA), and Cruising & Traffic Support (CTS) to further enhance the driver’s awareness of potential hazards. This evolving and all-inclusive approach to safety takes Mazda closer to its final goal of eliminating traffic accidents and enhanced driving pleasure.

Driving with Mazda Proactive Safety



i-Activsense technologies





DRIVE NATURALLY AND SAFELY

Experience confidence-inspiring ease of operation. The all-new Mazda3 provides the pleasure of a natural, comfortable, relaxing and safe drive.

Windshield Projected Active Driving Display
 Smartphone Mirroring
 12-Speaker BOSE® Surround Sound System
 7 Airbags
 360° View Camera
 Driver Monitoring System
 Cruising & Traffic Support System
 Smart City Brake Support
 Mazda Radar Cruise Control
 Front and Rear Cross Traffic Alert
 Lane-Departure Warning with Lane-Keep Assist

AVAILABLE COLORS



Soul Red Crystal



Polymetal Gray



Machine Gray



Snowflake White Pearl



Jet Black



Deep Crystal Blue

*Specifications per variant may vary. Ask your Mazda Sales Consultant for more details.

FREE 3-YEAR

Periodic Maintenance Service
 (Parts, Oil and Labor) or 60,000 km.

Mazda Philippines reserves the right to change or modify equipment specifications at any time without prior notice. Details, colors, specifications are for information only.

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